

ANNUAL SPONSORSHIPS 2024

Sponsored Programs		Premier \$10,500 + Donation	Diamond \$7,200	Platinum \$5,300	Gold \$3,000	Silver \$1,600	Bronze \$600
Professional Continuing Education and PE Ethics Training	One video for sponsors' own corporate library with ability to include a promotional video on the front end for MnSPE audience use (one hour video)	√					
	Promoted as a project sponsor for one hour custom-designed PE Ethics Video. Includes sponsor-contributed commercial.	√					
	Continuing education program attendance for non Members - \$60/one hour PDH	FREE PDHs for non-member employees	75% PDHs discount for non-member employees	50% PDHs discount for non-member employees	25% PDHs discount for non-member employees		
	Featured Sponsor of continuing education program and presentation invitation	3/year	2/year	1/year			
	Sponsorship recognition for all annual continuing education programs	√	√	√	√	√	
Professional Engineering Licensure Advocacy	Your sponsorship directly supports legislative advocacy and licensure monitoring, including promotion and protection of the PE license in Minnesota, and collaboration with NSPE and other states. It also directly supports the MnSPE young engineers group providing education and outreach engagement to college students about licensure.	√	√	√	√	√	√
MATHCOUNTS Statewide Competition and Math Clubs	Math terms indicate MATHCOUNTS support level only. \$ amt. indicates value if purchased outside of annual package. Sponsorship covers annual statewide program.	Calculus (\$7,000)	Trigonometry (\$6,999 – \$5,000)	Geometry (\$ 4,999 – \$2,000)	Algebra (\$1,999 – \$500)	Arithmetic (\$499 and under)	
	State T-shirt listing at listed sponsorship level.	√	√	√	√		
NEW: Engineers Week Awards Event & Luncheon*	Sponsorship recognition (at designated levels)	√	√	√	√	√	
	Live opportunity to address attendees (details TBD)	√	√				
Marketing	Sponsor-provided blog post on MnSPE site and in social channels, highlighting one of your projects, community outreach activity, STEM engagement, etc.	Up to 4/year	Up to 3/year	Up to 2/year	Once/year	Once/year	
	Website & newsletter listing	√	√	√	√	√	√
	Social media recognition for sponsorship in MnSPE and MATHCOUNTS channels	4/yr	3/yr	2/yr	2/yr	1/yr	
STEM Advocacy & Outreach	Support of outreach efforts and programming that engages the next generation of STEM professionals. Your sponsorship directly supports MnSPE's outreach events and activities.	√	√	√	√	√	√

*In 2024, MnSPE will bring back an annual awards program for engineering firms and related organization. This awards event will be promoted to the engineering community at large, and sponsors/awardees will be recognized during the event and in related communications/PR channels publicly.